

**FOR ALL ELIGIBLE MEMBERS  
FOR YOU AND YOUR FAMILY**  
To be used towards your GVS Vision Benefits.

**\$50 + 50%**  
*OFF 1ST PAIR OF  
FRAME & LENSES*  
(Insurance Pair)

**50%**  
*OFF 2ND PAIR OF  
FRAME & LENSES\**

To enhance your benefit, GVS is offering an additional \$50 to be used by you or a family member and an additional 50% off a second pair of eyeglasses. \*Complete 2nd pair includes frames and lenses. Excludes Maui Jim and Ray-Ban frames. 50% discount taken off full list price. Cannot be combined with insurance benefits or other offers. Cannot be used toward safety benefits. Some restrictions apply. If you have vision coverage, you can use the \$50 bonus with your current benefit reducing any surcharges or upgrades for eyeglasses. Offer excludes contact lenses. SEE CARD FOR DETAILS.

## ONLY AT THESE SELECT GVS LOCATIONS

### NEW YORK MANHATTAN

**East Side**  
Cohen's Fashion Optical  
106 East 23rd Street  
(Between Park and  
Lexington Ave.)  
**(212) 677-3707**

**Lower East Side**  
Cohen's Fashion Optical  
33 Maiden Lane  
**(212) 232-0065**

Cohen's Fashion Optical  
117 Orchard Street  
**(212) 674-1986**

**Midtown East**  
Cohen's Fashion Optical  
50 East 42nd St.  
**(212) 697-1838**

**Midtown West**  
Cohen's Fashion Optical  
400 West 42nd St.  
(bet. 8th/9th Ave.)  
**(212) 869-2020**

**Union Square**  
Cohen's Fashion Optical  
825 Broadway  
(b/w 12th & 13th Street)  
**(212) 475-0999**

**Upper East Side**  
Cohen's Fashion Optical  
830 Third Avenue  
(50th St.)  
**(212) 750-9005**

Cohen's Fashion Optical  
767 Lexington Ave  
(60th St.)  
**(212) 751-6652**

Cohen's Fashion Optical  
177 E. 86th St.  
**(212) 426-1222**

Specs For Less  
1904 Third Ave./105 St.  
**(212) 831-3162**

**Upper West Side**  
Cohen's Fashion Optical  
167 W. 72nd St.  
**(212) 769-1410**

Cohen's Fashion Optical  
2933 Broadway  
**(212) 662-0400**

Supreme Spectacle  
4250 Broadway  
**(212) 795-5640**

**West Side**  
Cohen's Fashion Optical  
225 W. 34th Street  
**(212) 239-6999**

Cohen's Fashion Optical  
2 West 14th St.  
**(212) 989-3937**

**QUEENS  
Astoria**  
Cohen's Fashion Optical  
30-93 Steinway St.  
**(718) 274-3500**

**Bayside**  
Eye and I  
39-25 Bell Blvd.  
**(718) 279-2020**

**Corona**  
Lens Lab Express of Corona  
37-40 Junction Blvd.  
**(718) 507-8114**

**Elmhurst**  
Cohen's Fashion Optical  
Queens Center Mall  
90-15 Queens Blvd.  
**(718) 592-5200**

**Forest Hills**  
General Vision @  
Cohen's Fashion Optical  
116-53 Queens Blvd.  
**(718) 268-2020**

**Howard Beach**  
Optical Illusions  
160-55 Cross Bay Boulevard  
**(718) 835-2020**

**Jackson Heights**  
Cohen's Fashion Optical  
37-27 82nd St.  
**(718) 458-8800**

**Jamaica**  
Jamaica  
Cohen's Fashion Optical  
163-34 Jamaica Avenue  
**(718) 526-2332**

Wizzard of Eyes  
165-01 Jamaica Avenue  
**(718) 523-0730**

Urban Eyes  
159-03 Jamaica Avenue  
**(347) 494-4350**

**Ridgewood**  
General Vision Express  
57-52 Myrtle Ave.  
**(718) 497-2020**

**BROOKLYN  
Bay Parkway**  
Couture Optical NYC  
2313 65th Street  
**(718) 975-4824**

**Bayridge**  
Mega Vision Center  
187 Ave. U  
**(718) 373-2020**

**Brownsville**  
Cohen's Fashion Optical  
1536 Flatbush Avenue  
**(718) 434-2222**

**Crown Heights**  
Franklin Primary Eye Care  
847 Franklin Avenue  
**(718) 604-1002**

**Downtown**  
Cohen's Fashion Optical  
395 Flatbush Ave. Ext.  
**(718) 965-2020**

General Vision @  
Court Street  
66 Court Street  
(btwn. Joralemon &  
Livingston St.)  
**(718) 923-2020**

**East New York**  
Eyesite Vision II  
1125 Liberty Ave.  
**(718) 235-7900**

**Flatbush**  
General Vision @  
Flatbush Avenue  
2504 Flatbush Ave.  
Across from Kings Plaza Mall  
**(718) 258-2020**

Cohen's Fashion Optical  
51-71 Kings Plaza Mall  
**(718) 951-9800**

Sterling Optical  
5160 Kings Plaza Mall  
**(718) 250-0700**

**Kings Highway**  
Kings Highway Vision Center  
1302 Kings Highway  
Corner of E. 13th Street  
**(718) 376-2020**

Kings Vista Site Eyecare  
1913 Kings Highway  
**(917) 933-9090**

**Kings Plaza Mall**  
Cohen's Fashion Optical  
5171 Kings Plaza Mall  
**(718) 951-9800**

**Sheepshead Bay**  
Vogue Optical  
3723 Nostrand Ave.  
**(718) 646-6200**

**Williamsburg**  
Lens Lab Express of  
Graham Ave.  
28 Graham Ave.  
**(718) 486-6055**

**BRONX**  
Bainbridge Optical  
3083 Bainbridge Avenue  
**(718) 655-6040**

**Baychester Mall**  
Cohen's Fashion Optical  
200 Baychester Avenue  
**(718) 320-7700**

**Bruckner**  
Vision Quest Optical  
905 White Plains Rd.  
**(718) 239-9389**

**Co-Op City**  
Bronx Eyecare  
2075 Bartow Ave.  
**(718) 671-5666**

**Fordham**  
Bronx Eyecare  
2376 Grand Concourse  
**(718) 365-6300**

General Vision Services  
330 East Fordham Road  
**(917) 801-2400**

**Jerome**  
Cohen's Fashion Optical  
3416 Jerome Ave.  
**(718) 325-3160**

**Parkchester**  
Designer Optical  
1440 Metropolitan Ave.  
**(347) 281-4441**

Vision World  
1324 Metropolitan Avenue  
**(718) 863-3023**

**Pelham Parkway**  
Bronx Eye Associates  
665 Pelham Parkway  
Suite 202  
**(718) 547-2020**

**South Bronx**  
Cohen's Fashion Optical  
2856 Third Ave  
**(718) 585-5100**

GIFT CARD | GENERAL VISION SERVICES | GIFT CARD

**GVS GIFT CARD**

Bring this card in to receive this offer towards your GVS vision benefits.

**\$50 + 50%**

*OFF 1ST PAIR OF  
FRAME & LENSES*  
(Insurance Pair)

*OFF 2ND PAIR OF  
FRAME & LENSES\**

See reverse for complete offer details. Expires 10/31/21.



Every time you take advantage of your GVS vision benefits, we'll donate a pair of glasses to someone in need.

**SCHEDULE AN APPOINTMENT**

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**USE YOUR GVS BENEFIT**

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**GVS DONATES GLASSES**

# ONLY AT THESE SELECT GVS LOCATIONS CONTINUED

**Westchester Square**  
I and Eye Optometry  
2742A East Tremont Avenue  
**(718) 684-5634**

**White Plains Road**  
Sterling Optical  
2130 White Plains Rd.  
**(718) 931-0500**

**STATEN ISLAND**  
**Charleston**  
Veterans Road West  
Specs for Less  
2935D Veterans  
Road West  
**(718) 967-2869**

**Eatingville**  
Greenridge Plaza  
Specs For Less  
3245 Richmond Ave.  
**(718) 605-4102**

**New Dorp**  
Stop & Shop  
Shopping Center  
General Vision @  
Cohen's Fashion Optical  
2748 Hylan Blvd.  
**(718) 979-2200**

**New Springville**  
Staten Island Mall  
Cohen's Fashion Optical  
2655 Richmond Avenue  
**(718) 698-6666**

Staten Island Mall  
Sterling Optical  
2655 Richmond Avenue  
**(718) 698-6020**

**Port Richmond**  
Forest Avenue  
Shopping Center  
Specs For Less  
1489 Forest Ave.  
**(718) 727-5059**

**NASSAU**  
**Bellmore**  
Vision People  
2766 Sunrise Highway  
**(516) 826-2020**

**Garden City**  
Cohen's Fashion Optical  
Roosevelt Field  
Shopping Center  
**(516) 294-0011**

Ultimate Spectacle  
Roosevelt Field Mall  
630 Old Country Road  
**(516) 408-5330**

**Hicksville**  
Cohen's Fashion Optical  
358 Broadway Mall  
**(516) 908-2020**

**Levittown**  
Central Nassau Optical  
2943 Hempstead Tpk.  
**(516) 731-5050**

Ultra Vision Optical Center  
3697 Hempstead Tpk.  
**(516) 796-2020**

**Massapequa**  
Cohen's Fashion Optical  
224 Sunrise Mall  
**(516) 795-3030**

**New Hyde Park**  
Eye Land Vision Center  
665 Hillside Ave.  
**(516) 328-1200**

**Oceanside**  
Cohen's Fashion Optical  
3529 Long Beach Road  
**(516) 764-2020**

**Valley Stream**  
Cohen's Fashion Optical  
11-12 Green Acres Mall  
**(516) 825-4900**

**SUFFOLK**  
**Bayshore**  
Sterling Optical  
1701 Sunrise Highway  
**(631) 666-4960**

Cohen's Fashion Optical  
1701 Sunrise Highway  
**(631) 614-2020**

**Deer Park**  
Optical Shop of Deer Park  
415 Commack Road  
**(631) 392-0711**

**Huntington Station**  
Cohen's Fashion Optical  
160 Walt Whitman Road  
**(631) 271-9100**

**Lindenhurst**  
General Vision @  
Cohen's Fashion Optical  
350 East Montauk Hwy.  
(Near Park Ave.)  
**(631) 225-5828**

**Patchogue**  
General Vision @  
Cohen's Fashion Optical  
499-80 Sunrise Highway  
**(631) 289-2010**

**Riverhead**  
General Vision @  
Cohen's Fashion Optical  
Riverhead Plaza  
755 Old Country Rd.  
**(631) 727-3173**

**DUTCHESS**  
**Poughkeepsie**  
Ultimate Spectacle  
South Road Square Shopping  
Center  
1955 South Road  
**(845) 298-0992**

**ORANGE**  
**Blooming Grove**  
Washingtonville Eye Associates  
2877 Route 94  
**(845) 496-9999**

**Middletown**  
Cohen's Fashion Optical  
Galleria @ Crystal Run  
**(845) 692-5800**

**Newburgh**  
Sterling Optical  
1221 Route 300  
**(845) 564-3522**

**ROCKLAND**  
Cohen's Fashion Optical  
8129 Fashion Drive  
**(845) 623-2043**

**WESTCHESTER**  
**Rye Brook**  
Westchester Eye Doctors  
168 South Ridge Street  
**(914) 937-2020**

**White Plains**  
Cohen's Fashion Optical  
100 Main Street  
**(914) 663-8010**

**Yorktown Heights**  
Sterling Optical  
650 Lee Blvd.  
**(914) 245-8111**

Ultimate Spectacle  
1086 N Broadway  
**(914) 376-4000**

**NEW JERSEY**  
**HUDSON**  
**West New York**  
Lens Lab Express of  
W. New York  
59-17 Bergenline Ave.  
**(201) 861-0016**

**MIDDLESEX**  
**East Brunswick**  
Crown Eyecare Center  
Midstate Mall  
300 Rte 18 North, Suite# 32B  
**(732) 651-8188**

**Jamesburg**  
Jamesburg Family Eyecare  
333 Forsgate Drive  
**(732) 656-1515**

**Woodbridge**  
Cohen's Fashion Optical  
460 Woodbridge Center Dr.  
**(732) 636-2112**

**MONMOUTH**  
**Keyport**  
Specs for Less of Keyport  
1 Route 35 South  
**(732) 264-2500**

**Orange**  
**Middletown**  
Ultimate Spectacle  
125 Dolson Avenue  
**(845) 342-2020**

**PASSAIC**  
**Paterson**  
Eye Contact Optical  
165 Main St.  
**(973) 278-1838**

**SOMERSET**  
**Bridgewater**  
Cohen's Fashion Optical  
400 Commons Way  
**(908) 725-0008**

Eyecare on Easton  
1075 Easton Avenue  
**(732) 214-1600**

**UNION**  
**Elizabeth**  
Cohen's Fashion Optical  
651 Kapkowski Road  
Jersey Gardens Mall  
**(908) 354-1599**

**CONNECTICUT**  
**FAIRFIELD**  
**Danbury**  
Cohen's Fashion Optical  
Danbury Fair Mall  
7 Backus Avenue  
**(203) 790-1341**

**FLORIDA**  
**BROWARD**  
**Plantation**  
Cohen's Fashion Optical  
Broward Mall  
**(954) 472-4777**


**PALM BEACH**  
**Boca Raton**  
Cohen's Fashion Optical  
6000 Glades Road  
**(561) 368-1187**

**PENNSYLVANIA**  
**Langhorne**  
Cohen's Fashion Optical  
Oxford Valley Mall  
2300 East Lincoln Highway  
**(215) 757-4111**

**Philadelphia**  
Cohen's Fashion Optical  
1318 Walnut Street  
**(215) 545-3937**

**PUERTO RICO**  
**HATO REY**  
Cohen's Fashion Optical  
Plaza Las Americas  
**(787) 777-0990**

Locations are subject to  
change without notice.



Print Date: 7/29/21

GIFT CARD



GENERAL VISION SERVICES

Call 800.VISION.1  
to make your appointment now!

This card must be used with your current benefits. Limit one card per service. \*Complete 2nd pair includes frames and lenses. Excludes Maui Jim and Ray-Ban frames. 50% discount taken off full list price. Cannot be combined with insurance benefits or other offers. Some restrictions apply. Cannot be combined with any other retail offer. Cannot be used in conjunction with professional fees. Cannot be used toward Safety benefits. Offer excludes contact lenses. Offer must be presented at time of service. Valid at select GVS locations only.



Every time you take advantage of your GVS vision benefits, we'll donate a pair of glasses to someone in need.

SCHEDULE AN APPOINTMENT

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USE YOUR GVS BENEFIT

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GVS DONATES GLASSES